



VENUEBILITY.COM

events e-invented

*connecting venues, suppliers
and event planners*

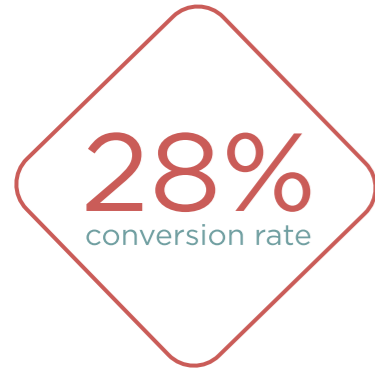


TABLE OF CONTENT

The Opportunity	4
The Concept	6
How it works	8
Why list?	10
Benefits for your clients	12
What happens next?	14
Membership and added features	16
FAQs	18

THE OPPORTUNITY

Industry statistics show just a



of all event enquiries placed with venues and suppliers

This means hours wasted on calls and quote generation

The event industry now needs to adapt to the tech age and ride the digital wave

- Replace the manual process
- Streamline the event planning experience
- Save valuable time and increase your profit

It's time to get on board



THE CONCEPT

A revolutionary e-commerce platform for:

Venues to showcase their spaces, availability and prices

Suppliers to showcase their services and credentials

Event planners find and book a venue online,
cost their event and connect with suppliers



360-degree event planning
simplified and modernised



Connecting venues,
suppliers and event planners



VENUEBILITY BRINGS YOU

VISIBILITY

Venues and suppliers are put at the forefront,
to promote your spaces and services

PROFITABILITY

Increases profitability with qualified leads

TRACKABILITY

Follow all leads, managing the calendar,
pricing and promotions in one place

RELIABILITY

Secure and safe website for venues,
suppliers and clients

ACCESSIBILITY

Broadens your reach to all event planners

**Empowering venues and suppliers,
giving you a platform**



HOW IT WORKS

FOR VENUES



All spaces are presented on your Venebility profile page

Images, videos, features, guideline prices, live calendar, offers

Client searches for a venue to meet their event criteria

If your space is suitable and available, the client can request a call, arrange a viewing, hold the venue or book online

Don't worry, you are in full control

Assess and approve all enquiries before going forward
Control your online availability showing only the dates you want
Manage the communication via Venebility platform

Following a confirmed event

Venebility issues you a commission invoice payable based on agreed commission rate

FOR SUPPLIERS



All services are presented on your Venebility profile page

Images, videos, showcase experience, offers

Clients can also find you through our supplier directory

Once the client finds their venue

They use our unique event calculator to cost their event, select the right suppliers and send enquiries through Venebility

Its simple - with our event calculator

We'll do the basic costings to save you the time and send you qualified leads. You are in full control of your enquiries and leads

Following a confirmed event

Venebility issues you a commission invoice payable based on agreed commission rate

WHY LIST YOUR VENUE?

It's
FREE

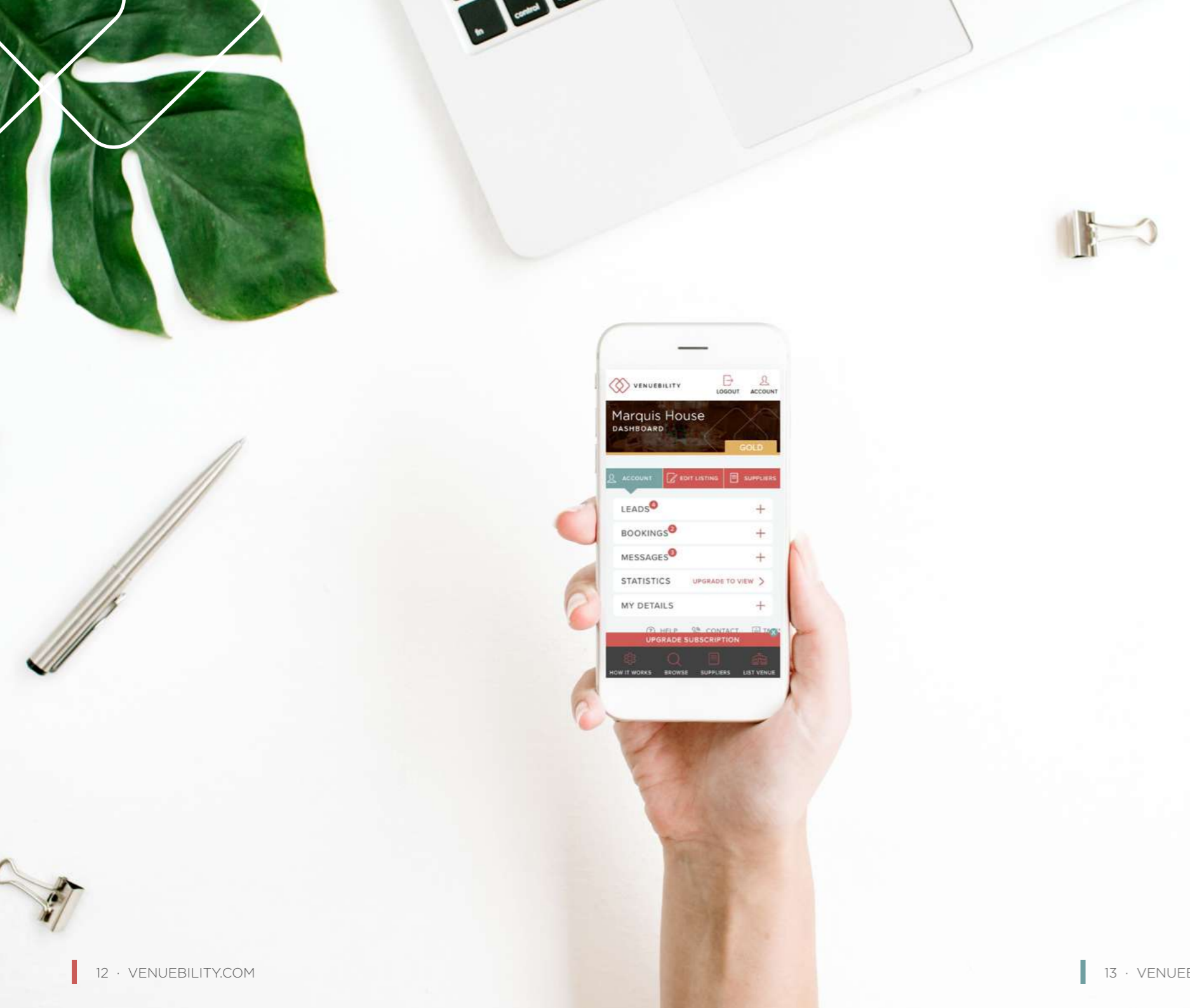
- Visibility and promotion, generating more enquiries
- Your venue statistics dashboard to track and manage leads and enquiries
- Your dedicated venue page to promote all your spaces
- Analytical reports on all activity to optimise and boost your sales*
- 360-degree views, videos, images and accredited suppliers
- Instant messaging to deal with all enquiries
- Free inclusion in the event calculator - reduces quote generation
- Opportunity to elevate your venue profile with added features and higher visibility
- Your venue space calendar to manage your availability, pricing and promotions

WHY LIST AS A SUPPLIER?

It's
FREE

- Visibility and promotion, generating more enquiries
- Analytical reports on all activity to optimise and boost your sales*
- Your dedicated supplier page to promote your services
- Instant messaging to deal with all enquiries
- Free inclusion in the event calculator - reduces manual quote generation and increases your enquiries
- Support and strengthen your venue relationships
- Qualified leads from event planners
- Opportunity to elevate your supplier profile with added features and higher visibility
- Your statistics dashboard to track and manage leads and enquiries

*available for premium memberships



BENEFITS FOR YOUR CLIENTS



Plan, cost and book from a one stop online shop



Instant live venue availability and event budgeting



Ability to search, hold and book a venue



Ability to generate, compare and save quotes with Venuebility's unique event calculator



Connect and message venues and event suppliers



Explore the latest trends in the world of events



Save valuable time and be more creative




Optimised to be device friendly - desktop, tablet and mobile


WHAT HAPPENS NEXT IF YOU'RE A VENUE?

Get on board in simple online steps:


 Upload your venue information - images, videos, guideline prices

 Tell us all your best features


 Upload your calendar information

 Promote your offers

 **Your page goes live**

 Receive enquiries from clients

 Client requests a call back/holds a venue/arranges a viewing

 Communicate via Venuebility platform or talk directly to the event planner

 Client pays a deposit online via Venuebility or with venue

 Venue is held and booked online

 **Event takes place**

 Venuebility issues you a commission invoice post event only

WHAT HAPPENS NEXT IF YOU'RE A SUPPLIER?


Get on board in simple online steps:


 Upload your information - services, images, videos

 Upload showcase menus and case studies

 Promote your offers

 **Your page goes live**


 Client calculates full event cost online

 Client connects with you via Venuebility platform

 Finalises the brief details

 **Event takes place**

 Client pays you directly

 Venuebility issues you a commission invoice post event only

VENUES	SILVER	GOLD	PLATINUM
free to list	◆	◆	◆
dedicated venue page	◆	◆	◆
add unlimited spaces	◆	◆	◆
unique venue calendar	◆	◆	◆
inclusion in Venuebility calculator	◆	◆	◆
leads management and statistics dashboard	◆	◆	◆
message centre	◆	◆	◆
personalised blog post	◇	◆	◆
recommended on homepage	◇	◆	◆
recommended on venue category landing page	◇	◆	◆
search results priority	◇	◆	◆
hero image/video on homepage	◇	◇	◆
featured on homepage	◇	◇	◆
featured on venue category landing page	◇	◇	◆
enhanced statistics	◇	◇	◆

SUPPLIERS	SILVER	GOLD	PLATINUM
free to list	◆	◆	◆
dedicated supplier page	◆	◆	◆
inclusion in suppliers directory	◆	◆	◆
inclusion in Venuebility calculator	◆	◆	◆
leads management and statistics dashboard	◆	◆	◆
message centre	◆	◆	◆
personalised blog post	◇	◆	◆
priority search in supplier directory and Venuebility calculator results	◇	◆	◆
recommended in supplier directory	◇	◆	◆
featured in supplier directory	◇	◇	◆
enhanced statistics	◇	◇	◆

All venues and suppliers will receive a **FREE** Silver membership. We also offer the opportunity of added features for Gold and Platinum memberships. Please contact us to find out more: info@venuebility.com

FAQs

Venue

Where can I manage my account?

You will have access to your own venue dashboard where you can add and edit spaces and prices, manage leads and bookings and message customers through our secure system.

How can I manage availability?

There are two options - connect your own calendar through an API or manage your availability through the calendar module in your Venueability dashboard. You can simply block the dates you want made unavailable and also release dates. All events booked through Venueability will appear in your calendar.

Can I review and assess enquiries?

Yes, all venues have the option to review enquiries, discuss directly with clients and accept/decline.

What if I don't want to allow booking or payment online?

You can showcase your venue and dates and communicate directly through the Venueability platform, including taking payment directly if preferred.

How long can a client hold the venue for?

You can decide - either your usual venue terms or Venueability terms of 10 days, after which the dates are automatically released.

If a secondary event planner wants to book, the event planner holding the venue has 24 hours to action.

Can I share our listing with our suppliers?

Yes, you can 'invite' all suppliers to list with Venueability through the platform.

Supplier

Can I upload my portfolio?

Yes! All suppliers have a page that can be found through the supplier's directory. Here you can add all your information, including images and any supporting brochures or menus.

Will we be automatically linked to venues where we are accredited?

If you are accredited to a venue and have been invited to use Venueability then you will be automatically linked to the venue's detail page. You can also include your venue partners on your profile page.

Who controls the guideline costings for the calculator?

This will be populated by Venueability with market value costings for each category.

What if my costings are very different to the Venueability calculator prices?

The prices are only a guideline for event planners to budget. You will provide bespoke pricing following the request for proposal.

I'm an independent supplier with no partnerships with venues - can I list my services?

Of course. You will appear in the search results of the Venueability calculator if you are able to provide your services at that particular venue.

How can I increase my visibility in the supplier's directory?

You can consider an upgrade to a subscription for Gold or Platinum features to enhance your profile.

Event planner

How do I book with Venueability?

It's simple, you just register online. Once you have found a suitable venue, you can request a booking online. Some venues can be secured and paid for online, others will discuss and approve your booking to ensure all smaller details are covered.

We will guide you through the process and keep you updated on the status of every booking.

Can I amend my booking?

Each venue has their very own cancellation policy which we support. You can find this information on a venue's page. If a booking needs to be amended, you can contact the venue through your very own messaging system in your Venueability account dashboard.

Can I visit the venue?

Of course! If a venue accepts viewings, you can arrange this by contacting the venue through your messaging system in your Venueability account dashboard.

How many venues can I provisionally hold?

We offer a maximum of three to give you plenty of time to obtain more information for your event details.

How do I pay?

Venueability accepts all major credit cards and BACs transfers'.

Do I need to pay anything to Venueability?

No, it's completely free for the event planner. Venueability will charge the venue and supplier a commission on confirmed events introduced or booked via the platform.

For more FAQ's and T&C's contact us at signup@venueability.com

*subject to approval



INTERESTED IN LISTING?

**SIGN UP HERE TO JOIN
OUR JOURNEY***



VENUEBILITY.COM

events e-invented

*connecting venues, suppliers
and event planners*



*by clicking here you agree to receive updates on our product

© · Venebility Ltd · 2018 · [Privacy Policy](#)