# ENDEAVOUR FLORAL DESIGN

www.endeavour-floraldesign.co.uk

## WELCOME TO ENDEAVOUR

## EVENT DESIGN From concept to creation

After a successful and decade long career immersed within the heights of both the London & Parisian fashion industries, former photographer Steve Clark sought to embrace new creative challenges & took up the reins of the family floral design business. Steve's flair for design and creative eye quickly elevated him to head of design & with his passion for excellence & his eagerness to explore, it wasn't long before he was invited to embrace the even more esteemed position of head of floral design & creative project's at the world renowned five-star Lanesborough hotel.

As head of floral design, Steve personally designed & crafted on a daily basis the finishing touches that adorned the elaborately decorated room's & suites occupied by not only global royalty but also the London Elite & world class celebrities of both stage & screen. After making the decision to leave Lanesborough, Steve quickly found himself working with some of the industries leading floral design brands furthering both his knowledge & experience within floral design technique & event production.

ENDEAVOUR is the brain child of lead designer Steve Clark & is a floral design, venue styling & event production brand that encompasses decades of experience within luxury design excellence, creative story telling & idea development. We have an unquenchable thirst for natural beauty & utilise fully an approach to relationship building & client satisfaction, that is both truly professional & surprisingly refreshing.

'Our experience is extensive but our brand vision is simple, we ENDEAVOUR to translate your creative ideas into luxurious & memory provoking event's. We are committed to making every step of your event development journey as easy to navigate as humanly possible & we guarantee, to provide you with a productive approach to open communication. We ENDEAVOUR to deliver to all that we serve, a genuine client experience'.

CORPORATE EVENTS Expertly planned - faultless production

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## PRIVATE DINING Stunning design for every occasion











## THE PROCESS

#### "From start to finish explained"

At ENDEAVOUR, we understand that the organising of any event or production can be a stressful process! We aim to shoulder that stress for you & ensure this by always following our simple mantra.

#### Measure twice, cut once!

From your initial enquiry we will start to gather up all of the important information which will be used to create your truly bespoke event proposal. Your proposal will include all of the dates, times & logistical details that are pivotal to the smooth running of every event, we will also design & create for you a personalised mood board depicting all of the elements & independent details that once threaded together, will make up the completed visual impact of your unique event design-scape. All of your chosen design's will be described for you in full & costed separately so that at every step of your quotation journey, you will be able to see exactly what you are paying for at any given time.

We guarantee to deliver exactly what you have asked us too so relax, & let the creative process begin!

We constantly strive to provide each client with a truly individualised event design experience & we aim to achieve this by providing an open minded, inquisitive, inclusive & honest service. Our brand journey has been passionately forged with an absolute dedication to both productive relationship building & innovative design, these being the two key cornerstones that influence our actions & allow us to grow in both a progressive & quality based fashion. We will always try & guide you towards making the right choices for your individual event so that the best possible outcomes can always be achieved & we guarantee, to be on-hand at every stage in your journey with us so that your ideas can be explored & your design problems solved.

With over a decade of both event management & event design experience under our belts, ENDEAVOUR floral design really does have the tools needed to transform your ideas & produce, stunning floral events that will be enjoyed, cherished & remembered.

Welcome to ENDEAVOUR, We look forward to working with you!

#### CHAMPAGNE RECEPTIONS Exquisite design paired with modern flair

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THE FINISHING TOUCHES It's all in the detail

TETT



#### PRODUCT LAUNCHES & INSTILATIONS What ever the brief, we've got it covered

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#### Contact us

It's easy to get in-touch & we guarantee to reply to you as soon as we possibly can! Just call or email using the details listed below.

Mobile: 07803 505 873. Email: Endeavour-floraldesign@hotmail.com

## Design proposals

If you would like to receive a detailed design proposal for your event, please do get in touch as we would love to hear your ideas!

Social media o endeavour\_floral\_design

## Website

www.endeavour-floraldesign.co.uk

Venues

Venues

Home House3Home Grown Club0The Saatchi Gallery1The In & Out club838 Grosvenor Sq0The London Library1100 Wardour street1Kent house9Unit London9Museum of the homeBattersea art's centreThe Curtain hotel & clubBattersea park weddings

30 Pavilion Road One Birdcage Walk The Charter House Ealing venues Chatham house The RSM The Lanesborough St Martins in the fields

## Caterers

Keith Goddard Jason Millan Caiger & Co Lamb Catering

### Clients

Evolve-Events Unit X events Charlotte Tilbury Randolph events Spectra DMC Ardmore shipping Beck interiors